



**UFUK**  
İnsani Yardım Derneği

# UFUK ASSOCIATION FOR RELIEF AND DEVELOPMENT

## Privacy and Data Protection Policy



## 1. INTRODUCTION AND PURPOSE

In accordance with the Law No. 6698 on the Protection of Personal Data (hereinafter referred to as "KVKK" or "the Law"), the processing and safeguarding of personal and/or sensitive personal data is of great importance. Therefore, as UFUK Association for Relief and Development (hereinafter referred to as "the Association"), we act in compliance with the KVKK regarding the protection, storage, and processing of your personal data.

Our Association collects and records your personal data through online and other platforms. Especially during visits to our website, personal data collected and recorded are processed in accordance with the Personal Data Protection Law. In this context, our Association, acting as the data controller, collects and stores your data within the legal limits. Furthermore, all personal data collected during website visits are also protected under our Privacy Policy.

This clarification text is prepared by our Association as the data controller in accordance with Article 10 of the Personal Data Protection Law No. 6698 and the Communiqué on the Principles and Procedures to be Followed in Fulfilling the Obligation to Inform.

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## 1. WHAT IS PERSONAL DATA?

Personal data is defined in Law No. 6698 as "any information relating to an identified or identifiable natural person." As such, any information that can identify you is considered personal data. Additionally, data relating to race, ethnic origin, political opinion, philosophical belief, religion, sect or other beliefs, appearance, association/foundation membership, health data, sexual life, criminal convictions and security measures, as well as biometric and genetic data, are considered sensitive personal data.

## 2. LEGAL BASIS

Before processing personal data, the KVKK requires that the data subject be informed. This obligation, known as the Obligation to Inform, is stated in Article 10 of the Law as follows:

"At the time of obtaining personal data, the data controller or the person authorized by it shall inform the data subjects of: the identity of the data controller and its representative, if any; the purpose for which the personal data will be processed; to whom and for what purpose the processed personal data may be transferred; the method and legal reason for collecting the personal data; and other rights listed in Article 11."

According to Article 3 of the Law, the data controller is defined as "the natural or legal person who determines the purposes and means of processing personal data and is responsible for the establishment and management of the data recording system."

#### Data Controller Information:

- Association Name: UFUK Association for Relief and Development
- Address: Başak Mahallesi, Mehmet Akif Ersoy Cd, No:18, Maveria Başakşehir Sitesi, Başakşehir İstanbul, Türkiye.
- Email: [info@ufuk-insani.org](mailto:info@ufuk-insani.org)

### 3. SCOPE OF THE DATA CONTROLLER'S OBLIGATION TO INFORM

According to the explanations above, UFUK Association for Relief and Development is the data controller. As such, the Association informs you in this Clarification Text about who may process your personal data for what purposes, to whom and for what purposes it may be transferred, the method and legal reason for data collection, and your rights regarding the protection of personal data.

### 4. PURPOSES OF PROCESSING YOUR DATA

Your personal data is processed within the limits and principles defined by Law No. 6698. The purposes of data processing by our Association include:

- Enhancing the quality of products and services provided,
- Keeping you informed of developments and offerings within the Association,
- Determining personalized needs and uses,
- Conducting commercial activities and fulfilling obligations to you,
- Providing information about changing and evolving products and services,
- Establishing a strong institutional identity and operational framework,
- Developing our commercial partnerships and strategies,
- Ensuring information security,
- Improving online products and services,
- Resolving issues promptly,
- Contacting individuals who submit requests or complaints,
- Ensuring compliance with the Privacy Policy.

### 5. PRINCIPLES OF DATA PROCESSING

As UFUK Association for Relief and Development, we adopt the following principles in data processing:

- Acting in accordance with the law and principles of honesty,
- Processing accurate and, where necessary, up-to-date data,
- Processing data for specific, explicit, and legitimate purposes,

- Being relevant, limited, and proportionate to the purpose for which they are processed,
- Retaining data for the period prescribed by law or as long as necessary.

## 6. METHODS OF DATA PROCESSING

Your personal data may be processed under two main conditions: with explicit consent and without explicit consent.

**Cases**                      **Where**                      **Consent**                      **is**                      **Not**                      **Required:**  
According to Article 5(2) of the Law, personal data may be processed without consent in the following cases:

- If expressly provided for by law,
- If the person is unable to express consent due to actual impossibility,
- If processing is necessary for the performance of a contract,
- If it is necessary for the data controller to fulfill a legal obligation,
- If the data subject has made the data public,
- If processing is necessary for the establishment, exercise, or protection of a right,
- If processing is necessary for the legitimate interests of the data controller, provided that it does not harm the data subject's fundamental rights and freedoms.

## 7. METHOD AND LEGAL BASIS OF DATA COLLECTION

Given evolving technological conditions, the Association collects data from various platforms. The website, in particular, is one of the automated data collection channels.

Personal data collected through the website are processed based on one or more legal bases outlined in Articles 5 and 6 of Law No. 6698, or based on explicit consent.

## 8. TRANSFER AND PROTECTION OF DATA

- **Transfer:** Your data may be transferred to third parties when necessary, in accordance with the KVKK and the terms of confidentiality agreements. Data transfers comply with Articles 8 and 9 of the Law, and necessary technical and administrative measures are taken.
- **Protection:** The Association implements technical and administrative measures to prevent unauthorized access to your data by third parties. Accordingly, all necessary technical software and hardware for data protection are utilized.

## 9. RIGHTS OF THE DATA SUBJECT

Article 11 of Law No. 6698 outlines the rights of the data subject, referred to as the “relevant person.” These rights include:

- Learning whether personal data is being processed,
- Requesting information if personal data has been processed,
- Learning the purpose of processing and whether data is used accordingly,
- Knowing third parties to whom personal data is transferred,
- Requesting correction of incomplete or inaccurate data,
- Requesting deletion or destruction of personal data under the conditions specified in Article 7,
- Objecting to results arising from automated data processing,
- Requesting compensation for damages resulting from unlawful data processing.

Sincerely,

The Board of Directors and Legal Team of UFUK Association for Relief and Development

For detailed questions, please contact,

[info@ufuk-insani.org](mailto:info@ufuk-insani.org)